

# Rafał Drewnowski

[www.drewnos.pl](http://www.drewnos.pl)

## PROFILE

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### Information Architect & User Experience Designer

30 years old  
10 years of experience

## STRENGTH

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User Experience

Information Architecture

E-commerce

Web analytics

Interactive Projects Management

Booking Systems Development and Integration  
tourism, fitness club, museum

## PROFESSIONAL EXPERIENCE

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<b>Emart Synergia Sp. z o.o.</b> Project Manager – interactive agency	<b>08.2005 –</b>
<b>Emart Sp. z o.o.</b> Project Manager – interactive agency	<b>01.2005 – 07.2005</b>
<b>Gleiss Lutz</b> Librarian – legal company	<b>03.2004 – 06.2005</b>
<b>Freelance webdeveloper</b> Librarian – legal company	<b>10.2003 – 03.2004</b>
<b>Lovells</b> Librarian – legal company – trainee during studies	<b>06.2001 – 07.2001</b>

## PROFESSIONAL EXPERIENCE

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**Emart Synergia Sp. z o.o.**  
**Project manager – interactive agency**

**08.2005 –**

- Coordinating the creation of custom web applications and websites, including the integration of webservices with booking systems: MerlinX, Amadeus, BlueVendo
- Coordinating the implementation on Open Source applications: SilverStripe, Prestashop, Magento, ZenCart, WordPress, Joomla
- Gathering and analysing requirements
- Designing Information Architecture
- Designing and optymising User Experience
- Creating mock-ups and prototypes
- End-user training
- Coordination of Internet marketing campaigns (SEM i SEO)

**Emart Sp. z o.o.**  
**Project Manager – interactive agency**

**01.2005 – 07.2005**

- Gathering and analysing business requirements
- Coordination of creative and development teams
- SEM

**Gleiss Lutz**  
**Librarian – legal company**

**03.2004 – 06.2005**

- Acquisitions, cataloging and searching books and serials
- Researching for legal information for solicitors and lawyers

I integrated BibLex with a stand-alone catalog that was already used in the company's library. I gave access to this web catalogue to all lawyers and assistants, so they could find books on their own.

**Freelance Webdeveloper**

**10.2003 – 03.2004**

- Creating websites using PHP, HTML, CSS, MySQL

Among several websites I created BibLex – an on-line catalog of books and serials for legal companies. The catalogue is available in the company's Intranet and allows to search by title, author and subject. I sold one licence to Warsaw office of [Beiten Burkhardt](#), where it still being used.

**Lovells**  
**Librarian (interim) – legal company**

**06.2001 – 07.2001**

## COMPETENCE

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### User experience:

- Gathering and analysing requirements
- Designing the Information Architecture
- User centered testing
- Creating mock-ups and prototypes using [ForeUI](#) and [UXPin](#)
- Usability optimization
- Testing websites with the [Gazehawk](#) eye-tracking
- Creating documentation for end-users
- End-user training
- Analysing web traffic using click map [ClickHeat](#), Google Analytics, phpMyVisits, Stat24

### Interactive:

- Project management, i.e.:
  - Warsaw Uprising Museum– [www.1944.pl](http://www.1944.pl),
  - Polish Table Tennis Association – [www.pzts.pl](http://www.pzts.pl),
  - UEFA EURO 2012™ Volunteers – [www.wolontariatmiejski2012.pl](http://www.wolontariatmiejski2012.pl),
  - European Table Tennis Championships 2011 – [www.tabletennis2011.pl](http://www.tabletennis2011.pl),
  - Georgia Regional Development – [www.regnet.org.ge](http://www.regnet.org.ge) i wiele innych
- Web analytics (Google Analytics, Clickheat, phpMyVisits)
- Development: PHP, HTML, XML, WSDL, JavaScript, MySQL, PostgreSQL,

### Others:

- Flash, Photoshop, WinSCP

### Certificates:

- Google Advertising Fundamentals (Link to confirm:  
<https://googlerecords.starttest.com?code=I0070035EEE75006A0867FC66F378FD702DE981>)
- Certificate in Advanced English
- Certificate in Creating Virtual Libraries (Fachhochschule Hannover)
- Intensive course XML (University of Professional Education, Deventer)
- Certificate in Business Information (University of Professional Education, Deventer)

## EDUCATION

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**Warsaw University** **2003 – 2005**  
Institute of Information and Book Studies. Specialisation: *Business Information*

**Warsaw University** **2000 – 2003**  
Institute of Information and Book Studies.  
Bachelor of Arts. Thesis: *Electronic Sources of Legal Information*

## FOREIGN LANGUAGES

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- **Polish** : Mother language
- **Italian** : Intermediate
- **French** : Beginner

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